

FOR Autumn 1939

Westminster's FOOTBALL PIPE

A great pipe for sportsmen and sport lovers. A clever pipe of finest imported briar, in a Football shape . . . something novel in the pipe industry. The bowl is smooth finish, the base in rustic . . . suggesting a football sitting on the turf.

FREE! The name of your favorite college or team engraved on the stem (allow 3 days for engraving). If no name is specified, immediate shipment can be made with no name appearing on stem.

It's the hit of the season
... a real \$2.00 value
Extra special at \$1.00

\$1.00
Post
Paid



**The House of
Westminster, Ltd.**
191 FOURTH AVE. NEW YORK, N.Y.

See INSIDE FRONT -
COVER for a
**SPECIAL
COMBINATION
Offer**

Special FOOTBALL COMBINATION Offer

YOU'LL GET A "KICK" OUT OF THE "TRIPLE THREAT" COMBINATION:

1. 1 1/2 oz. package of the original Rum & Maple Blend.
2. A fine quality Spalding Football tobacco pouch.
3. Westminister's new fine briar Football pipe.

This special combination gives you \$3.70 worth of honest-to-goodness smoking value. To make hundreds of new friends for the House of Westminister Ltd., smokers headquarters, we are offering this combination — complete —

for only —

\$2.95
POST
PAID

FREE! The name of your favorite college or team engraved on the stem (allow 3 days for engraving). If no name is specified, immediate shipment can be made with no name appearing on stem.



SPALDING FOOTBALL POUCH

Made by A. G. Spalding & Company, from the pieces of pigskin too small for footballs. Shaped like a football. Lined with the special rubber used for the inner bags of footballs. Genuine Yale shoe fastener. Holds a day's supply of tobacco in perfect condition.

Westminister's FOOTBALL PIPE

This is the new Briar Football Pipe that is making such a big hit with sportsmen everywhere. (See front cover)

The Original and Genuine
RUM & MAPLE Pipe Mix
Briar Blend No. 53

Mended in the English tradition. Made of quality tobacco processed with genuine Jamaica Rum and pure Vermont Maple Syrup. Originally sold for 70 cents. (See page 8)

New, Amazing!

Westminister's Blow-Clean PIPE

\$1.00 POSTPAID

SMOKING POSITION

CLEANING POSITION

This pipe REALLY offers you cool smoking pleasure. Its patented device (see diagrams) works like a charm. You don't even take the stem out of the shank.

We used a high quality imported briar. We had the bit fitted with a special cooling tube that prevents moisture from reaching your mouth or the bowl.

Shaper Available:
No. 85 (illustrated)
and Nos. 39 and 64



Bowl fit tube
Attached to the stem is an aluminum tube with vent on top. (As illustrated above.) It maintains this position while you smoke. To clean the pipe, give the stem a half-turn. This aligns the vent of the tube with the opening in the bottom of the bowl (cleaning position). Place a sheet of paper underneath the bowl, and blow through the bit. All the juices and impurities which have been trapped in the tube are forced out. Your pipe is now clean, sweet and dry—ready for another pleasing smoke.

Comes in a smooth finish
Deep Brown color.

Westminster's Featherweight

FORMERLY CALLED "DUBLIN FEATHERLIGHT"

NOW AVAILABLE IN A VARIETY
OF SHAPES

This has been our fastest selling pipe for the past 2 years, up to now available only in the Dublin shape. Now... in response to your demands... we offer your favorite pipe in 2 handsome finishes and in a variety of shapes.



If you smoke all the time... if you keep a pipe in your mouth constantly... this is THE pipe for you. It's so light — only $\frac{3}{4}$ of an ounce — and so carefully balanced — that it rests as easy as a cigarette in your mouth.

AS LIGHT AS
A FEATHER



The briar is a specially imported high quality lightweight grade noted for its durability. The long tapering shank and the hard Pure rubber bit equipped with a filter assures you a cool refreshing smoke. We honestly believe this Featherweight a \$1.50 value.

Smooth Finish available in shapes Nos. 64 (H) and Nos. 19, 39, 48, 56, 86. Rustic (lightly available in shapes Nos. 64 (H) only.



ROPP'S Goose Quill

CHERRYWOOD PIPE

Cherrywood gives you the sweetest smoke in the world. And ROPP'S are recognized as the makers of the finest Cherrywood Pipes... Guaranteed 100% smoke satisfying.

ROPP'S Goose Quill* Cherrywood is a definite superior in pipe. Dainty... extremely light in weight yet strong enough to last a long time. But is a screw-on type of finest pure rubber.

The same Goose Quill is still retained, although actual goose quill is no longer used because of its tendency to split. The substitute (an expensive plastic) has all the good qualities of Goose Quill, but will not split. The Duke of Windsor owns several of these ROPP Goose Quill Cherrywoods, and smokes one continually wherever he goes.

*Sooner or later your favorite pipe!

\$1.00
POST
PAID

Pebble Grain MEERSCHAUM

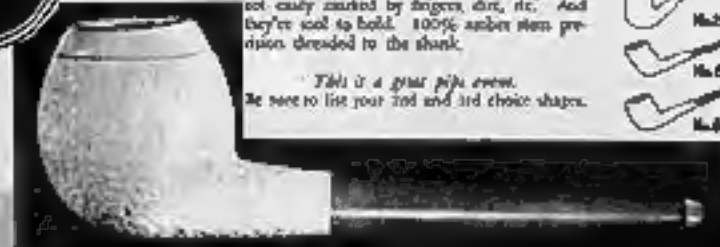
Only the king of pipes can give you a great heavy smoke. The king? Meerschaum, of course! Here is a pipe that is appealing to the eye as well as to the taste.

\$3.98
POST
PAID

It gives you a cool dry smoke that is treasured for richness and sweetness. It grows more satisfying with every piped. And as you smoke, its pure milky-white color gradually changes to a rich sunset-brown.

Exclusively hand crafted from genuine "Black" Meerschaum. Pebbled by hand carving, it is not easily marked by fingers, dirt, etc. And they're cool to hold. 100% amber when precision decided to the shank.

This is a great pipe even. Be sure to list your 2nd and 3rd choice shapes.



Shapes
Available:
No. 39
(flattened)
and
Nos. 19, 64
and 86.



Westminster's Featherweight

FORMERLY CALLED "DUBIN FEATHERWEIGHT"

NOW AVAILABLE IN A VARIETY OF SHAPES

This has been our fastest selling pipe for the past 2 years, up to now available only in the Dublin shape. Now in response to your demands... we offer your favorite pipe in 2 handsome finishes and in a variety of shapes.



If you smoke all the time... if you keep a pipe in your mouth constantly... this is THE pipe for you. It's so light — only 3/4 of an ounce — and so carefully balanced — that it rests as easy as a cigarette in your mouth.

AS LIGHT AS A FEATHER



The briar is a specially imported high quality lightweight grade noted for its durability. The long tapering shank and the hard Pure rubber bit equipped with a filter assure you a cool refreshing smoke. We honestly believe this Featherweight a \$1.50 value.

Smooth Finish available in shapes No. 64 (B), and Nos. 39, 39, 48, 56, 26. Rustic (lightly available in shapes No. 64 (B), 39, 48, 56, 26.



ROPP'S Goose Quill

CHERRYWOOD PIPE

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*Sooner or later your favorite pipe!"

\$1.00 POST PAID

Pebble Grain MEERSCHAUM

Only the king of pipes can give you a great luxury smoke. The king? Meerschaum, of course! Here is a pipe that is appealing to the eye as well as to the taste.

\$3.98 POST PAID

It gives you a cool dry smoke that is unexcelled for richness and sweetness. It grows more satisfying with every piped. And as you smoke, its pure milky-white color gradually changes to a rich mahogany brown.

Entirely hand crafted from genuine "Black" Meerschaum. Peebled by hand carving, it is not easily scratched by fingers, dirt, etc. And they're not to hold. 100% amber stem precision threaded to the shank.

This is a great pipe over. Be sure to list your 2nd and 3rd choice shapes.



Shapes Available: No. 39 (Married) and Nos. 19, 48, and 56.



The CHURCHWARDEN



Do you like to "draw" over your pipe? You'll find the CHURCHWARDEN a faculty old fellow. It's rich in mellow throat and comfort. It inspires pleasant thoughts.

\$1.15
POST PAID

THE LONGER THE STEM, THE COOLER AND DRIER THE SMOKE

For a real long r-o-u-d smoke, you can't beat the Churchwarden. The longer the smoke travels, the cooler and drier it becomes. The House of Westminster, Ltd. offers a real value in this style pipe. Made of fine imported French briar. Bowl is 1 1/4" high. The hand fitted stem is 12 1/2" long and of absolutely first quality Para rubber, slightly flexible to prevent breakage.

Its perfect balance enables the pipe to rest easily in your palm or between your teeth.

A REAL "BUY." MODELED AFTER THE BEST ENGLISH TYPES. YET WE BELIEVE THIS MODEL SURPASSES THEM ALL.

Choice of finishes: Virgin (natural), French (light), Italian (dark)

FREE

12 CHURCHWARDEN CLEANERS with each Churchwarden Pipe

Westminster's



VIRGIN Rustic

A NATURAL FINISH BRIAR PIPE

that gives you a pure refreshing smoke at all times!



Of course you want the most pleasure out of your pipe. This

Virgin Rustic—made of the finest briar—comes in a natural finish, artistically carved... a beauty among pipes. It combines the utmost in taste-pleasure with good looks—an excellent grain that mellow to a rich tobacco tan as you smoke it.

Shapes available: Nos. 46 (illustrated) and Nos. 12, 24, 48, 55, 64



\$1.00
POST PAID

A GRAND SMOKERS' SPECIAL! A \$2.50 PIPE FOR \$1.00

A true Aristocrat of the Pipe World. Its distinctive grain... in perfection of style... would make it a value even at \$5.00!

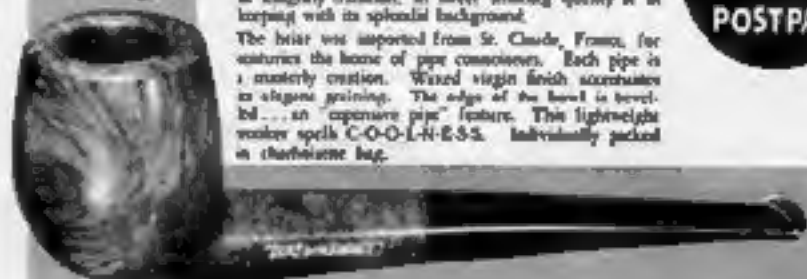


Duke of Normandy

98¢
POST PAID

This superb pipe is indeed a symbol of gallantry. Rich in heritage tradition, its sweet smoking quality is in keeping with its splendid background.

The briar was imported from St. Claude, France, for centuries the home of pipe connoisseurs. Each pipe is a masterly creation. Waxed virgin finish accentuates its elegant graining. The edge of the bowl is beveled... an "expensive pipe" feature. This lightweight vesper pipe C-O-O-L-I-N-E-S-S. Individually packed in charbonne bag.



See how the work shows! No. 46 (left), No. 12, 24, 48, 55, 64. The shape showing but no flower design part and part and other shapes.





Jamaica Rum is one of the reasons for the distinctive and pleasant taste of this perfect pipe tobacco. Rum has been used for years in pipe mixtures, but we find that the particular blend we use imparts a "kick" and "tang" of just the right degree to blend most harmoniously with the tobacco and Maple Sugar in this mixture.



"M-m-m, what a lovely aroma, John, what are you smoking?"

Our tobacco buyers are told: "Remember, we have made a reputation with Rum and Maple, and we must maintain it at all cost." When this blend was first introduced we used nothing but the finest tobacco and we pledge ourselves to continue that quality forevermore. The tobacco is easily identified—the greater proportion by far (after the English manner) is Virginia, distinguished by its light color. The darker tobacco is North Carolina, and the Black is, of course, the genuine imported Syrian Latakia, of which we have a sufficient quantity on hand for many years to come—time does not deteriorate this tobacco.

Aside from the special mixing processes the tobacco is subjected to, and the manner in which the Maple Sugar is prepared, one of the most important factors in attaining this result is evident in the Rum and Maple Blend No. 53 is the process developed to infuse into the very cells of the tobacco the Jamaica Rum and Vermont Maple Sugar. This process is a jealously guarded secret known only to a handful of trusted employees. It is this impregnation of flavor that makes the taste and aroma of Blend No. 53 absolutely permanent.

Buy a supply today and don't forget that you can obtain it at your local tobacconist at the same price you pay directly from us—

Full 1 lb. tin	Factory Price	\$.35 Post Paid
8 Oz. Cans	Factory Price	1.10 Post Paid
16 Oz. Cans	Factory Price	2.10 Post Paid

BEWARE OF INFERIOR IMITATIONS & SUBSTITUTES

In order to protect purchasers of Rum & Maple slight changes have been made in the label which will immediately contain the word "Outlets" and also the name of the wholesale distributing organization, the Rum & Maple Tobacco Corp.

Only the Original Rum "Blend No. 53" is the package



BOWL CURED WITH JAMAICA RUM AND MAPLE SUGAR

Do you want a sweet, thrill-packed smoke? Do you want your favorite tobacco to taste better, more fragrant? Then you'll want this remarkable pipe... a popular choice of Westminster special. The bowl is impregnated with highest grade Jamaica Rum and natural Vermont Maple Sugar. Your palate will thrill to the wet and sweetness of this good pipe.

You'll praise this outstanding achievement in pipe smoking pleasure.

\$1.49
POST
PAID

We selected the finest Italian briar and had America's best craftsmen produce these pipes. Each one is a masterpiece of good tools and perfect balance. A specially made carbon disintegrator in the bit really keeps your smoke clean and dry and cool.

Shapes available: No. 36 (illustrated) and Nos. 19, 27, 28, 39, 44, 48, 56, 64. (See chart below)

FACTORY SECONDS OF THE RUM AND MAPLE PIPE

You'll never believe that these pipes are seconds. Only a manufacturer could tell. Our standards of perfection are very high. We subject every pipe to a rigid inspection before offering it to our customers. Where we have even the slightest doubt, we will list the pipe as a "second"... due perhaps to a slight fault in color or graininess.

These are genuine Rum & Maple pipes, made of fine imported Italian briar, processed with Rum and Maple. You couldn't tell the difference between the perfect pipe and the "second."

Only
79¢
Post Paid



Shapes Available: No. 28 (illustrated) and Nos. 19, 27, 39, 44, 48, 56, 64 and 66.

We don't know just how many we have in stock, so we suggest that you order now. Get real pleasure from every puff... and save money too.

The
BARONITE
FROM OGGRA, HOLLAND

Cool. Sweet. Dry



98¢
POSTPAID

Something distinctly different in pipes... the Baronite imported from Holland.

Look at its "bowl within a bowl" feature. It is the "cooling plate" of this fine pipe. The smoke swirls through it, leaving its jaws and feet in this chamber. By the time the smoke reaches your mouth it is cool and dry. Makes any tobacco taste better. And this pipe is ever so easy to clean.

Real "Dutch Features." The stem size of smokes. You have a choice of bowls. Wide—looks like a new strawsman. Balled in Ool—looks like mossman that has been aged by smoking.

Shapes available: No. 86 (illustrated), and Nos. 19, 27, 28, 49, 56, 64

A. Tobacco goes in this large bowl.
B. Chamber cools smoke and attracts juice.



C. Brass Ferrule for heels and strength.



\$1.00
POST
PAID

The

WINDWARD



Without finish only
Overall length 3 1/2"

Height of bowl
with cover on 1 1/2"
Weight 1 1/2 oz.



Here is the pipe specially designed for outdoors. You are always assured a comfortable smoke regardless of the weather. The adjustable cover keeps the tobacco dry in rain or snow. It prevents ashes from blowing on windy days. Made of high quality brass, durable and light in weight. A real "boy" for the money.



Can be smoked with cover on or off. Cover is easily removed or replaced. A "must" for the money.

Shapes available:
(illustrated) No. 86
and No. 19.



A REAL SCOOP!

STRAIGHT GRAIN

Pipes



98¢
POSTPAID

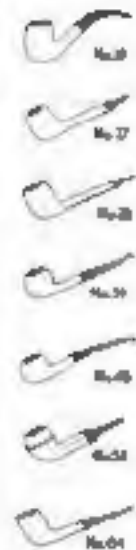
No pipe collection is complete without a straight grain! It gives you a luxury smoke... the kind of smoke that every man wants.

This House of Westminster shop makes it possible for you to secure a really fine \$5.00 straight grain for a fraction of its real value. You couldn't ask for a finer find. We slashed the price only because of the slight surface imperfections which in no way interfere with your smoking pleasure. The defects are almost imperceptible to the eye.

Men everywhere recognize this amazing bargain... and they are buying in large quantities. We urge you to buy several of the priced values. But be sure to let your 2nd and 3rd choice shapes to avoid disappointment.

100% Satisfaction Guaranteed
Aged Brins (at least 75 years old)
Imported From France
Each Pipe Has Special Aluminum Filter

Shapes available: No. 86 (illustrated) and Nos. 19, 27, 28, 49, 56, 64



Westminster's Imported CHERRY WOODS



Cherrywood is loved the world over for its sweet smoking quality. The natural flavor of the wood imparts a delightfully subtle tang to your smoke without changing the natural flavor of the tobacco. This old pipe will capture your fancy. You'll always look forward to smoking it.

44¢
POSTPAID



These rustic canvas pipes, made in Switzerland, have been imported by the House of Westminster, Ltd., to give you new smoking thrills. Hand lined with rubber to withstand the harshest weather. A cool dry smoke.

Westminster's CHERRY WOOD ALPINE



This will be, by far, the oddest looking pipe in your collection.

From the mountains of Switzerland come these unique pipes, each made from a solid piece of the sweetest and fragrant Cherrywood grown. It gives you a cool dry smoke and complete satisfaction. A real "rugged individualist".

49¢
POSTPAID

Available in 3 sizes: medium, weighing 2 oz.; large, weighing 3 oz.; and extra large, weighing 4 oz.

Westminster's

Genuine Gumwood PIPE RACKS



A new and interesting idea in Pipe Racks. Designs and subjects to fit your mood, your hobby or your den.

These racks are made of fine Gumwood by a master carver whose entire output is exclusive with the House of Westminster, Ltd. Large scale production makes possible this amazing low price.

The racks hold 4 pipes. Natural wood light finish. The height averages 6 1/2", the width 3".

BELLBOY



FOOTBALL



SHIP



MEXICAN



DOG



79¢
EACH
POSTPAID

Pipes NOT Included

Highest Quality

Westminster's DUO-FINISH PIPE

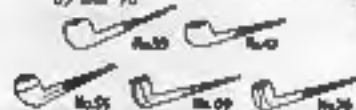
49¢
Post Paid



The House of Westminster Ltd. scored a hit! Here's a new pipe that looks and tastes old and mellow. A special process produced this magnificent "baked in oil" effect. A fine imported French lightweight briar that gives added smoking comfort. The top of the bowl is dark, with its color gradually becoming lighter as it reaches the bottom.

Pure rubber bit contains a combination filter and reamer, particularly handy to clean and scrape out the bowl. Extra value is the keynote of this "buy."

Shapes Available: No. 66 (ill. attached) and Nos. 39, 42, 53, 69 and 76



Westminster proudly presents

VISTROL

Aristocrat of Tobacco Pouches

Every pipe smoker desires a good serviceable Tobacco Pouch. The Vistrol Pouch "fills the bill!" Made of genuine leather with a rich grain exterior. Has genuine Talon slide fastener and is lined with oil silk to help keep your tobacco moist and fresh. Holds much more tobacco than the ordinary pouch of this type.

Packed in a beautiful silver and white box, it makes an attractive gift package. A pouch of this type and quality usually sells for \$1.00 and up.



59¢
POST PAID

8 HOLE PIPE RACK

A Perfect Score

If you collect pipes, a good humidor rack is an important accessory. This style will make a hit with the most particular man.



This elegantly hand made Humidor Rack is of the finest walnut. It's a decorative as well as useful item for your den. The glass humidifier holds a 1/2 pound of tobacco. Its cover contains a sponge to keep tobacco fresh and moist. Rack holds 8 pipes. Felt covered bottom. Rack is 6" high, 7 1/2" wide.

\$1.99
Postpaid

IF YOU'RE A PIPE LOVER, YOU'LL TREAT YOUR PIPES TO A FINE HUMIDOR

Pipes not Included

Give Your Pipe a Clean Bill of Health

Westminster's

**KLEEN
SWEET**

*Pipe
Freshener
Kit*

FORMERLY
\$1.00

**Now
69¢**
POSTPAID



Only a CLEAN pipe will give you the utmost in smoking pleasure because only a clean pipe can be sweet and wholesome. When tobacco tar and juices accumulate inside the pipe stem, they form a crust that gives off foul odors and creates a stacid taste... the cause of so many objections to a pipe.

KLEEN-A-SWEET is a scientific formula that works like magic. It attacks this offensive crust, cleaning out and refreshing your pipe.

Packed in box — complete with instructions — easy as ABC. Your money back if you aren't 100% satisfied!

from "MERRIE ENGLAND"

MR. Pickwick

\$1.99
POST
PAID

IN all English literature, no character is quite so quaint as the beloved Mr. Pickwick. A jolly, rotund fellow, he spread his witticisms and subtle philosophy wherever he went. Here is just the pipe you would have expected him to smoke! It seems to reflect his genial friendliness.

Made in England... By Sarrani

DUE to the war, and the uncertainty of replacements on shapes and sizes, Sarrani's U. S. representative has turned over to us his entire stock on hand, with permission to sell them out at the low price quoted here. No pipe bearing the name Sarrani ever before sold in this country for less than \$2.50!

THE Mr. Pickwick pipe is an example of perfect workmanship. The fine briar possesses a rich deep Brandy color. Due to lack of space, we can't illustrate all the shapes available. We can supply you, however, with practically any shape you desire. Let us know whether you want a large egg, small egg, fishtail bit, bent stem, etc. We have an enormous stock on hand, today, but they're selling so fast we suggest you list your choice of 2nd and 3rd shapes.